



**Our Curiosity
Is Your
Progress**

INTRODUCTION

- The economies in the Middle East and North Africa, especially UAE, Saudi Arabia, Oman, Jordan, Egypt, are open for enormous amount of opportunities for business growth and new businesses. However, challenges for the SME businesses are far greater than one may think. Business uncertainty, increased competition, ever changing technology, customer needs and diverse work force are very impactful. Therefore, you need constant improvements in all aspects for your sustainability and growth.
- As the management is always busy in the firefighting for business, an independent set of eyes with strategic sense and lot of expertise will always help you identify the emerging challenges and the hidden opportunities, spot your strengths and weaknesses will be very valuable to ensure sustainability and achieve your long-term goals and objectives.



OUR CURIOSITY

- We strive to research, brainstorm and innovate, uniqueness and novelty to your business process with a lot of curiosity to see you progress and transform as a stable and fast-growing Company. We help you to make your business processes more efficient and people to be more energetic and customer friendly, that will enhance the overall productivity and make your Company a much happier place for all stakeholders.
- We start by understanding your organization: your operation, your competitive dynamics, your culture, your objectives and your challenges. By seeing the world through your eyes without losing objectivity, we can work to your agenda, and apply our global insights and expertise to your specific strategic and operational issues.
- Our curiosity for your success, innovation and reinvention means that your thinking will be challenged - with a distinctive point of view.



OUR CURIOSITY IS YOUR PROGRESS

WHO ARE WE

- We are a team of professionals with breadth and depth of industry exposure globally, committed to support the small and medium Companies to transform their processes, people, and their strategic approach to business. Founded in 2012 under the name Benchmark Consultants, has been serving clients from diverse industries and geographies.
- We are committed to serve our clients with high level of professionalism, curiosity and sustainability. Our professional approach will help you take decisions that will be sustainable while all our advisory services and business transactions are made with sustainability at all times.
- We have our office based in Dubai, UAE and closely working with our partners around the globe.



OUR CURIOSITY IS OUR PROGRESS

OUR AGILE METHODOLOGY

- We always intend to assist our clients with the professional approach understanding the practical scenarios keeping the future predictions and requirements in mind.
- We will involve our professionally trained research team to analysis the past, present and future trends of multiple industries which would be tremendously helpful to our clients and our team of consultants.
- Will engage with the client well to validate our understanding and brainstorm to find the best solution.
- We find innovative solutions that are pragmatic to your scenario and hand-guide you through the execution and review process.



OUR SERVICES

➤ Premier Consulting is a boutique management consultancy focused to serve the SME segment enabling our clients to sustain, strengthen and transform as bigger profitable business organizations. Our Areas of Expertise include but not limited to:

Business Consulting

- Strategy & Business Transformation
- Implementation of Enterprise Risk Management Framework
- Business Process & Reengineering
- Corporate Finance Solutions
- Corporate Governance and Compliance

IT Consulting

- ERP Solutions
- IT Security Systems
- IT Infrastructure Assessments
- Network Solutions
- IT Governance, Risk and Compliance
- Information and Cyber Security
- Cloud Solutions and Migrations
- Website Development and Hosting
- Server, Network & DCM

HR & Education Consulting

- Corporate Training
- Performance Appraisal Systems
- Payroll Systems Management
- Corporate Career Coaching
- Project Management and Quality Improvement Training
- Free Higher Education Counseling

STRATEGY AND BUSINESS TRANSFORMATION

- We believe the strategic plans shall drive growth and sustain the businesses in the long run and achieve your goals and objectives. We assist our clients for growth and sustainability with a wide range of consulting services including Corporate Strategy, Business Model Transformation, Entry Strategy, Mergers & Acquisitions, Expansion or diversification Strategy, Functional Strategy, Operations and Tactical Plans, and Digital Strategy.
- Our consulting services cover the action plans and execution support.

RISK AND RESILIENCE

- Given the increasing complexity and integrated nature of risks, organisations across all industries and size must seek assurance beyond traditional risk management and business continuity practices, towards organisation-wide resilience and sustainability.
- Our global team of risk management experts support in Cyber Security, IT Risk Audits, Enterprise Risk Management Frameworks, Risk Register and Risk Monitoring Systems, Business Continuity Plans, Disaster Recovery Plans and Installing Risk Conscious and Resilience Culture.



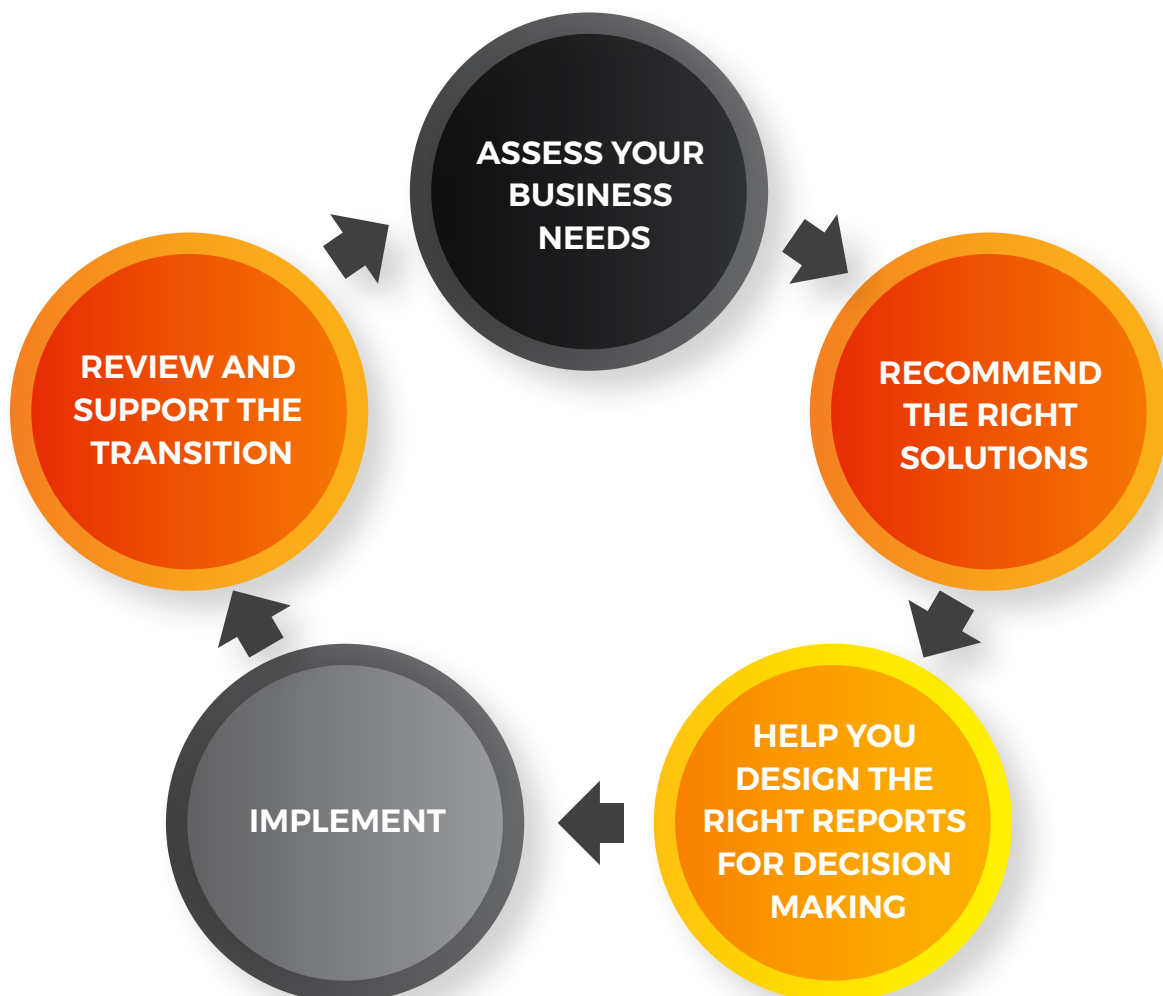
HOW OUR IT CONSULTANTS CAN HELP YOU?

- We focus on your business issues, provide technology consulting to address your needs and align IT objectives with business goals. We can help you to utilize your IT systems and infrastructure best, assist you in managing your complex implementation and act as an extension to your internal IT team to place your IT strategy and operations on the right track. Moreover, we can:
- Propose a well-defined and phase approach process that starts with the business problem and provides a feasible solution.
 - End-to-end professional service can help you plan, design, implement, operate, monitor, and manage your IT infrastructure.
 - Minimize your investment but maximize IT efficiency.
 - Evaluate and select the right software to serve your business by performing a total cost of ownership and return on investment analysis from the desired software.
 - Perform business requirement/gap analysis and prepare business requirement documents.
 - Replace expensive and time-consuming processes with cost-effective and efficient ones and streamlines the work process.
 - Help you embrace the best practices in the IT industry based on ITIL and ISO standards.
 - Help you evaluate the current IT infrastructure with clear findings and recommendations.



ERP SOLUTIONS

- In line with technological advancement, every company becomes a technology-driven business. Adapting to digital way of working and business process automation in order to become more efficient have surfaced as prime objectives of business strategy.
- Our expertise includes Business Systems and Infrastructure assessment, ERP and other Software Implementations, Dashboard and Financial Reporting, Digital Transformation, Security & Compliance, drafting approaches to cloud transitions and application management.
- We offer a complete portfolio of consultancy, project management and implementation services, including Gap Analysis, application evaluations, design infrastructures, delivery and post implementation review. We also help embrace the best practices based on ITIL and ISO benchmarks in the IT industry.

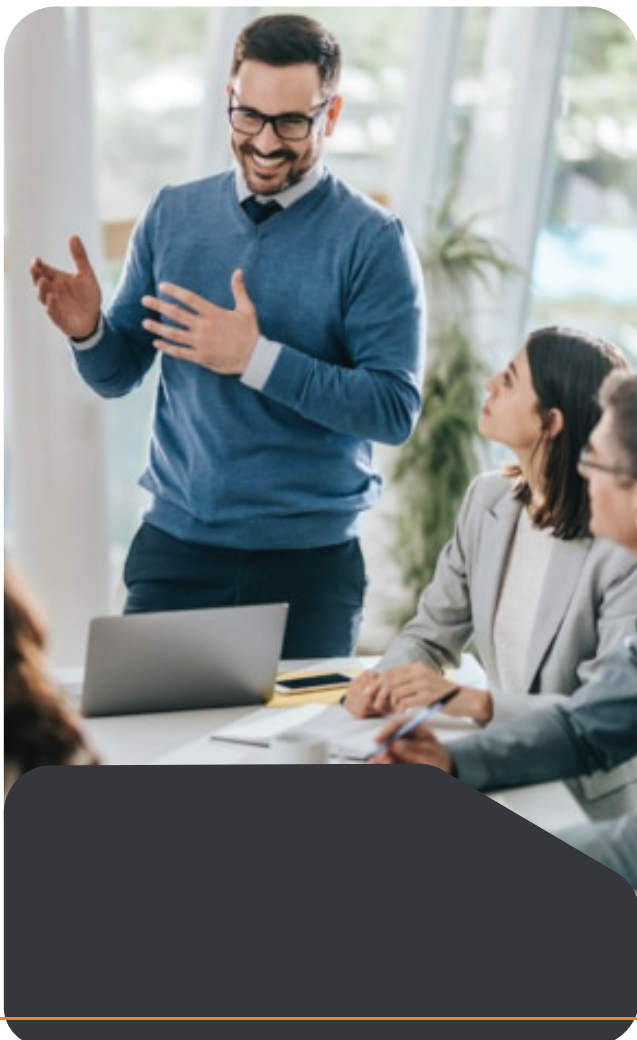


BUSINESS PROCESS MODEL & REENGINEERING

- ② Operational efficiency, productivity and customer satisfaction are expected to be at the cutting-edge levels to keep up to or to beat the competition in this highly competing and turbulent market environment.
- Internal Control Systems and SOP's
- Business Process Mapping & Reengineering
- Performance Appraisal Systems
- Organizational restructuring

CORPORATE FINANCE & ADVISORY

- ② Finance is usually considered as the brain of the business. It is vital for all businesses to keep their Finance closely monitored, analysed, and the right decisions are made at the right time. However, appointing a fully qualified or fully fledged finance team may be unaffordable as an SME Company. Our team of experts and experienced staff could provide the following services at a fraction of the cost but with an assurance to support the decision making of the boards.



- Corporate Financial Planning
- Feasibility Studies for Investments and Financing
- Finance function outsourcing
- Financial Analysis and Reporting
- Tax (VAT and Corporate Tax) submissions and advisory
- Independent Directorship

GOVERNANCE AND COMPLIANCE

- Corporate governance has become more of a Strategy than compliance in today's business world. Compliance is also a critical element of Corporate Risk Management as it involves heavy amounts of fines in case of non-compliance and sometimes it leads to cancellation of licenses as well. Therefore, irrespective of industry complying to the laws and regulations of the country is so critical especially in the UAE.
- Further, if you are a medium scale or a fast-growing business, it is vital that the Company has appropriate governance principles in place in primarily to minimize the undue risks, maintain strong transparency among the partners and maintain a healthy relationship among the directors and partners which will help the long-term sustainability and growth of the business.
- As a team of professionals well exposed in to the area are well equipped to help you establish an appropriate governance framework, execute and review the progress. We can also provide you with the services of Independent Directors who will usually act as a flag bearer at risky decision points.

ISLAMIC FINANCE ADVISORY

- Islamic finance is one of the fastest-growing segments in the global financial industry. It gained significant prominence after the 2008 financial crisis, simply because Islamic banks were more resilient than conventional peers.



- Our expert services include advisory on product structuring, investment structuring, Analysing white listed equities, educating the frontline staff on Islamic finance concepts and applications.

HUMAN RESOURCES & EDUCATIONAL CONSULTING

Human Resources Consulting

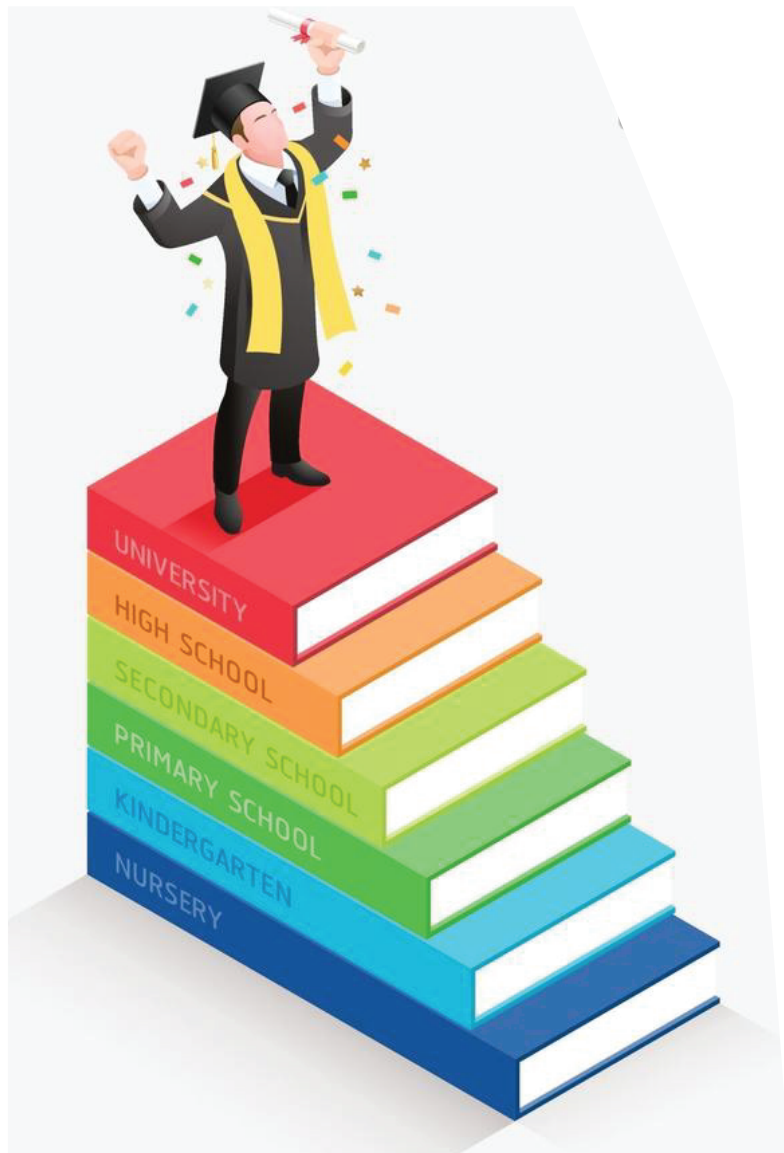
- We have the expertise to provide a range of consultancy interventions to transform culture, upscale the people's productivity mindset, and their happiness.
- Designing and implementing the most suitable performance appraisal systems that would boost employee performance, Redefining Job roles, Job Descriptions, Organizational Restructuring, Team Building, Culture Transformation activities are some of the HR Consultancies that we can provide.

- The core strength of any business is the people employed. It is vital that you have the right person at the right position.
- Executive Coaching for Board Members and Senior Management
- Next Level Leadership Development
- Middle Management Development
- Financial Literacy for Non-Finance Managers
- Information security awareness training for Non-IT Staff
- Project Management Skills
- Six Sigma and Quality Assurance
- Creating Risk Conscious Workforce
- Culture Transformations through NLP

People Development - Corporate Training

EDUCATIONAL CONSULTING

- Guiding the student population who will be the leaders of the next generation is a responsibility of today's professionals. We are committed to take leadership in guiding the students by providing the right advice by identifying their aspirations on the right path.
- This will include student counseling for improved performances and higher education locally and overseas from Higher Diplomas to Doctorates.
- We can help you find the right path, right institution for your future.
- Our counselling to you is completely free



CONTACT US



Fawas Farook

Director / Chief Executive Officer
Premier Consulting Services FZC LLC

+971502186391

Unique World Business Center
#F2-33, Zaa'beel Street
Al Karama, Dubai, UAE

fawas.farook@premierconsulting.ae

www.premierconsulting.ae

